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When the Balls Touch They Splode

ZEN Studios & Twisted Pixel Announce a Big Science Project: Ms. Splosion Man is Coming to Pinball FX2

LOS ANGELES – July 7, 2011 – ZEN Studios & Twisted Pixel today announced a Ms. Splosion Man themed pinball table is coming to *Pinball FX2* on Xbox LIVE® Arcade this summer. Sploding with energy and full of punchy surprises, Ms. Splosion Man pinball represents the passion of two of Xbox Live's finest independent studios collaborative efforts, and the result is an insane level of fun.

"We told the Twisted Pixel crew we were going to break in and steal all the Ms. Splosion Man stuff so we could make a pinball table for them. We put our super stealth ZEN sniper on the project and what can I say, mission accomplished," boasts Mel Kirk, ZEN Studios Vice President of Marketing and Public Relations. "Twisted Pixel struck back by stealing some *Pinball FX2* assets and building a pinball machine in the arcade area of Ms. Splosion Man, due out on July 13th.

Set in the crazy labs of Big Science, the latest tests in experimental science have gone all wrong, and Ms. Splosion Man must splode her way through obstacles utilizing the latest in tech gadget innovation in her quest to free Splosion Man from the grips of evil scientists. Featuring plenty of interactive 3D characters and objects pulled directly from the *Ms. Splosion Man* game, players will complete sets of sploding missions and combos, culminating in a final battle with Mighty Eternal.

"Turns out, sploding is a GREAT mechanic on a pinball table and the evil geniuses at ZEN took the idea and ran with it!" explains Twisted Pixel CEO Michael Wilford. "As big fans of pinball in general, we proudly acknowledge ZEN Studios as the masters of virtual pinball. In *Ms. Splosion Man* there is an arcade room in the world map where players can find a virtual *Pinball FX2* table where you can dive right into the hot XBLA pinball action directly."

Ms. Splosion Man will seamlessly integrate into the *Pinball FX2* platform on Xbox LIVE® Arcade, with full social feature support. Ms. Splosion Man will also feature new Achievements, operators menu and rule sheet.

Ms. Splosion Man & *Pinball FX2* are both published by Microsoft Studios, exclusively for XBLA.

To download Ms. Splosion Man assets, please visit the *Pinball FX2* press site:

<http://www.pinballfx.com/press.html>

About ZEN Studios

ZEN Studios is a global producer and digital publisher of interactive entertainment software for all leading game platforms including Microsoft Xbox 360®, PlayStation®3 computer entertainment system, PSP® (PlayStation®Portable) system, Nintendo DS™, Wii, and Apple iPhone / iPod Touch. The company is headquartered in Budapest, Hungary with representative offices in Canada and California. ZEN Studios has worked with some of the largest intellectual properties in the videogame industry, including Capcom's Street Fighter and Marvel Comics' The Punisher. ZEN's Pinball FX2 franchise on Xbox LIVE® Arcade is one of the most popular titles on the platform. The studio launched Marvel Pinball in December, 2010. For more information about ZEN Studios, please visit www.zenstudios.com.

About Twisted Pixel

Founded in 2006 by industry veterans, Twisted Pixel is the independent game development studio behind the 2009 IGF finalist and 2008 PAX 10 Audience Choice Award winning game The Maw for Xbox LIVE® Arcade, Steam, and Direct2Drive. Their accomplishments continue with the successes of the award winning Splosion Man and Comic Jumper, and soon to be released Ms. Splosion Man and Kinect exclusive The Gunstringer. Twisted Pixel specializes in character-driven, original IP titles that shake up what games are all about. Memorable characters, creative gameplay, and impressive presentation is our focus. Learn more at www.TwistedPixelGames.com. and Twitter @twisted_pixel.

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